



Morning Star Tomato Paste and Processed Tomato Statistics

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# 2023 California Tomato Paste Processing Capacity

California as a whole produces around 96% of the total U.S. processed tomatoes and represents 1/3rd of the global market.

| Processor                    | Facility<br>Location | Year<br>Built | Tomato Capacity<br>for Tomato Paste<br>(Tons/Hour) | Equivalent<br>Tomato Paste<br>(Pounds/Hour) |  |
|------------------------------|----------------------|---------------|--|---|--|
| Marketers                    |                      |               |  |   |  |
| Morning Star Packing Company | Williams             | 1995          | 1,348  | 441,859                                     |  |
| Liberty Packing Company      | Santa Nella          | 1975/02       | 918  | 300,824                                     |  |
| Morning Star Packing Company | Los Banos            | 1990          | 665  | 218,017                                     |  |
| Los Gatos Tomato Products*   | Huron                | 1991          | 530  | 173,861                                     |  |
| J.G. Boswell Tomato Company* | Bakersfield          | 2000          | 410  | 134,347                                     |  |
| Ingomar Packing Company*     | Los Banos            | 2000          | 410  | 134,546                                     |  |
| Ingomar Packing Company*     | Los Banos            | 1983          | 370  | 121,369                                     |  |
| J.G. Boswell Tomato Company* | Corcoran             | 2008          | 325  | 106,716                                     |  |
| Toma-Tek                     | Firebaugh            | 1989          | 323  | 106,006                                     |  |
| Pacific Coast Producers*     | Woodland             | 1943/02       | 295  | 96,607                                      |  |
| Sub-Total                    | 10                   |               | 5,594  | 1,834,151                                   |  |
| Remanufacturers              |                      |               |  |   |  |
| Campbell Soup                | Dixon                | 1975          | 303  | 99,303                                      |  |
| Hunt Foods                   | Oakdale              | <1970         | 205  | 67,221                                      |  |
| Campbell Soup                | Stockton             | 1967          | 200  | 65,721                                      |  |
| Del Monte                    | Hanford              | 1976          | 87   | 28,518                                      |  |
| Sub-Total                    | 4                    |               | 795  | 260,762                                     |  |
| Total                        | 14                   |               | 6,389  | 2,094,913                                   |  |

\*Grower-owned and controlled processor

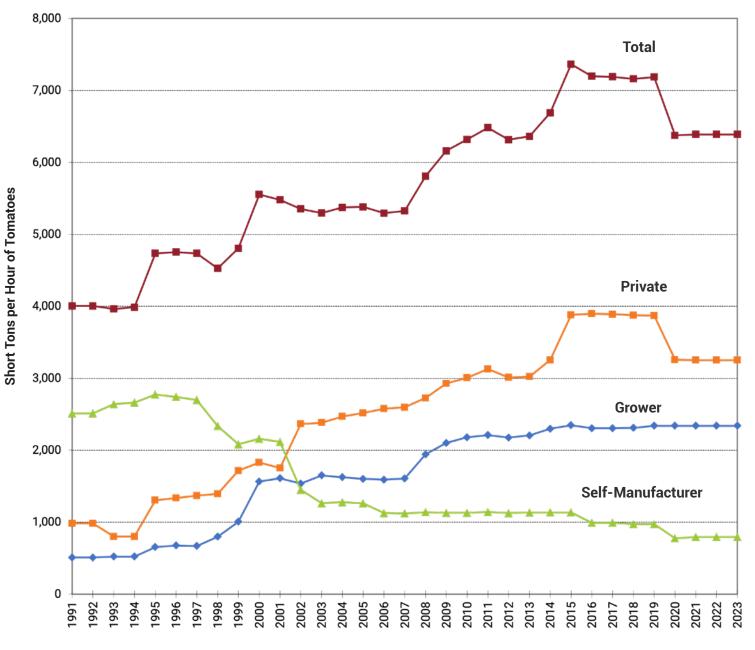
**Definitions:** 

**Marketers:** Plants making paste for the main purpose of selling it to another party **Remanufacturers:** Plants making paste for use internally



# **Annual Tomato Paste Processing Capacity**

(Short Tons/Hour)



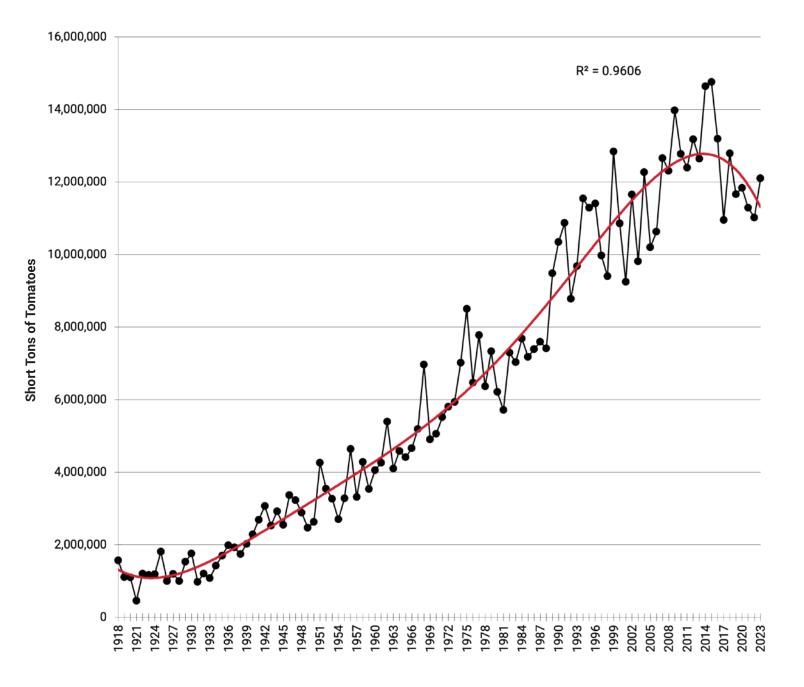
#### **Definitions:**

**Self-Manufacturers:** Companies that make paste predominantly for internal uses **Private:** Privately held companies that sell paste on the open market **Grower.** Grower-owned companies that sell paste on the open market



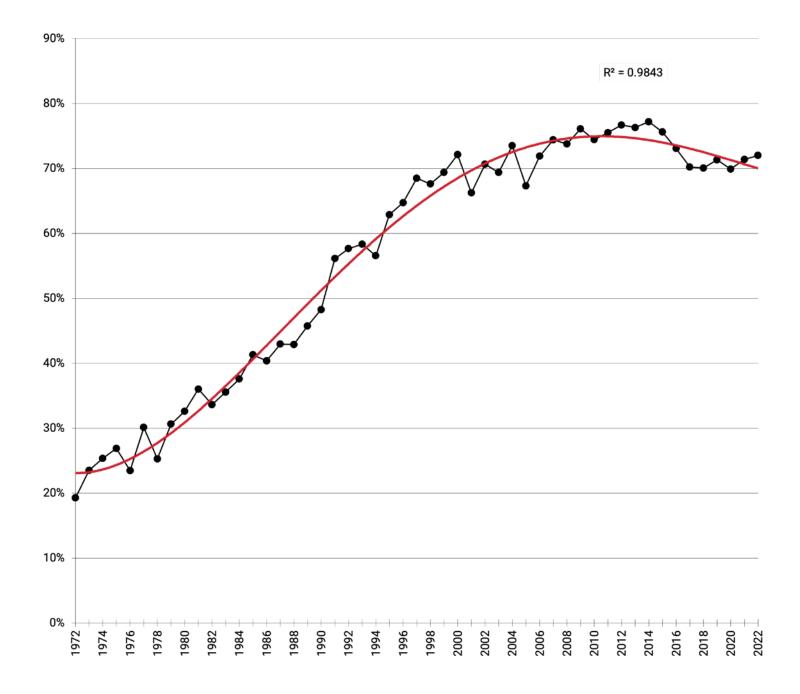
# **Annual U.S. Processing Tomato Production History**

(Crop Projection for 2023)



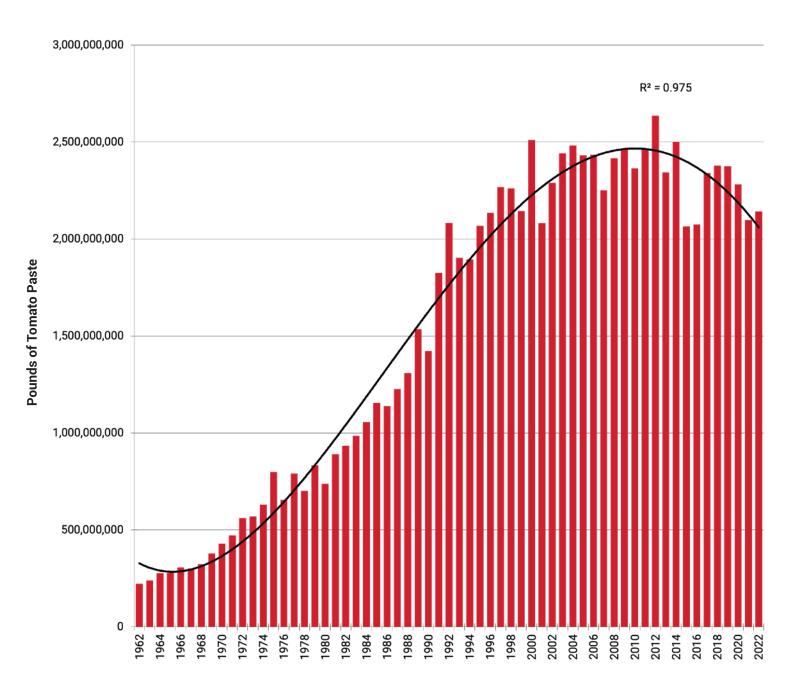


### Percent of Total California Processing Tomato Crop Packed as Bulk Tomato Paste





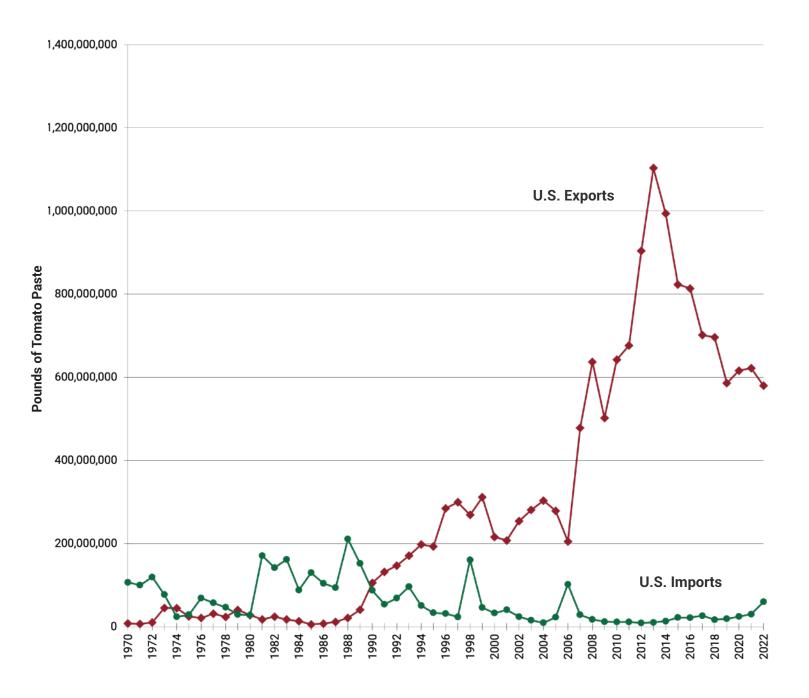
### **U.S. Tomato Paste Consumption**





# **U.S. Tomato Paste Imports and Exports**

(Pounds 31% NTSS)





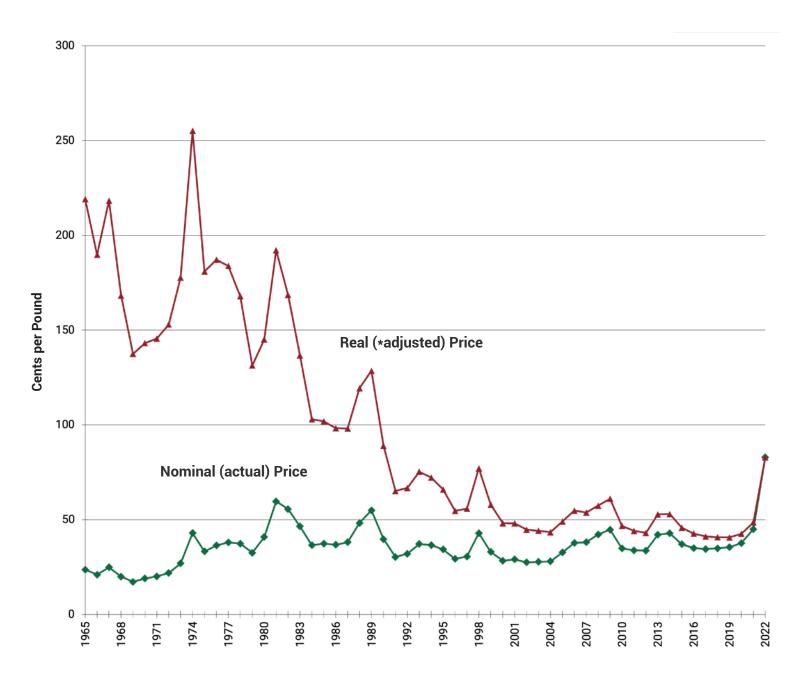
### 2022 Estimated Industry Average Tomato Paste Production Cost

| Fixed Expenses                                 | Percent of Cost |  |  |
|--|-----------------|--|--|
| Facility Capital Expenses (Depreciation & ROA) | 4.5%            |  |  |
| Insurance & Taxes                              | 0.4%            |  |  |
| Operating Overhead (Administration and R&M)    | 6.1%            |  |  |
| Variable Expenses                              | Percent of Cost |  |  |
| Tomatoes with Fees                             | 59.7%           |  |  |
| Trucking                                       | 5.4%            |  |  |
| Seasonal Labor                                 | 2.9%            |  |  |
| Boiler Energy                                  | 5.8%            |  |  |
| Electricity                                    | 0.7%            |  |  |
| Sewage   | 0.2%            |  |  |
| Supplies & Miscellaneous                       | 0.9%            |  |  |
| Containers                                     | 6.9%            |  |  |
| Operating Interest                             | 4.1%            |  |  |
| Selling Costs                                  | 2.6%            |  |  |
| Total Expenses                                 | 100.0%          |  |  |



# **Annual Historical Price of Tomato Paste**

(Cents Per Pound of 31% NTSS)

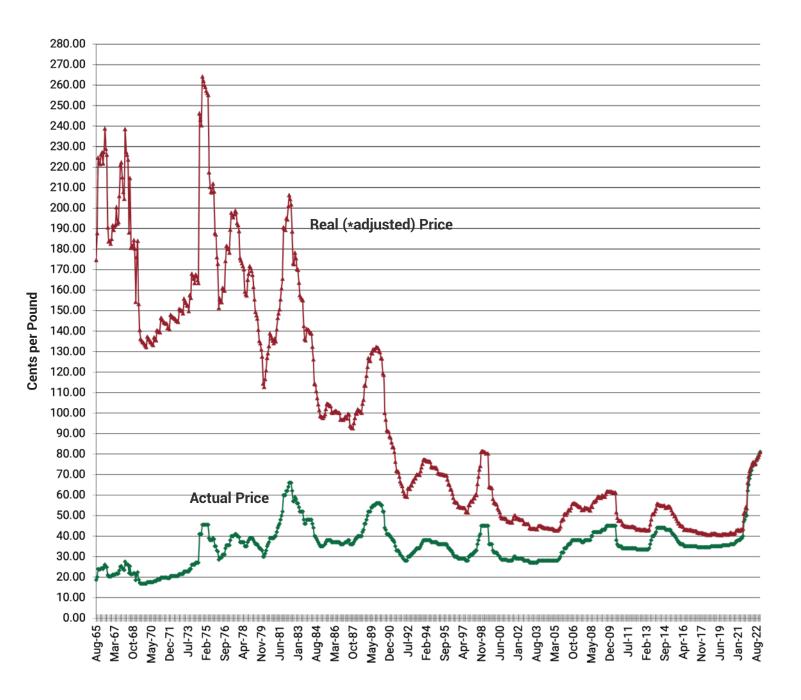


\*Inflation adjusted to March 2022 CPI levels



# **Monthly Actual and Real Time Prices**

(Cents Per Pound of 31% NTSS)



\*Adjusted to March 2022 CPI levels



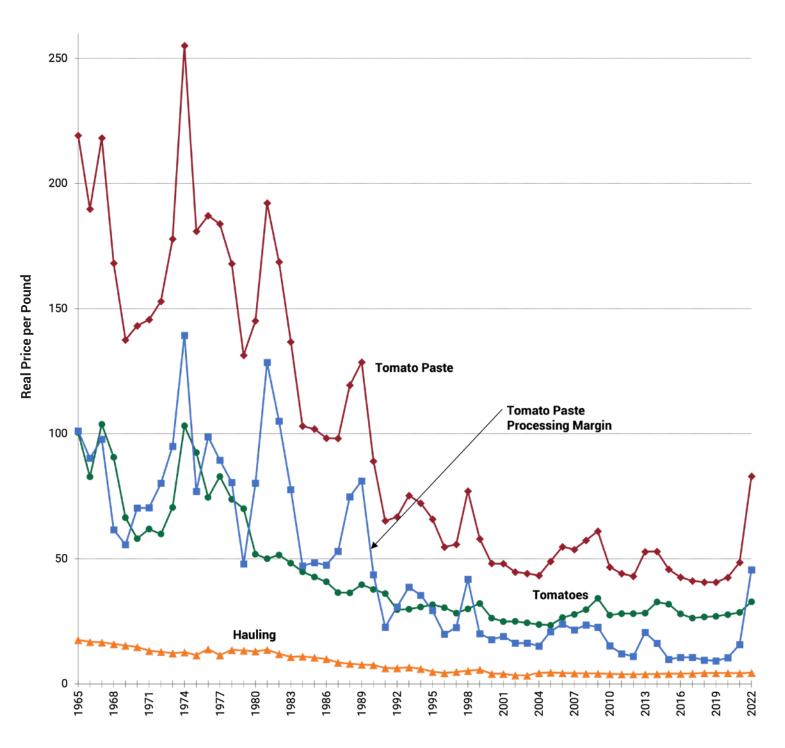
### **Tomato Paste Price, Costs, and Processor Margins**

| Year         | Real<br>Tomato Paste | Real<br>Tomato      | Real<br>Hauling     | Real<br>Tomato Paste            | Real<br>Tomato Paste                    | Years From | Grower                     |
|--------------|----------------------|---------------------|---------------------|---------------------------------|---|------------|----------------------------|
| Iear         | Price<br>(cents/lb)  | Price<br>(cents/lb) | Price<br>(cents/lb) | Processing Margin<br>(cents/lb) | Processing Margin<br>7 yr trailing avg. | Low to Low | Percent of<br>Paste Price  |
| 1965         | 202.92               | 93.02               | 16.29               | 93.62                           | / yr trainig avg.                       |            | 45.8                       |
| 1966         | 175.73               | 76.64               | 15.58               | 83.51                           |   |            | 43.6                       |
| 1967         | 202.08               | 96.10               | 15.40               | 90.59                           |   |            | 47.6                       |
| 1968         | 155.74               | 83.88               | 14.77               | 57.08                           |   |            | 53.9                       |
| 1969         | 127.31               | 61.51               | 14.25               | 51.55                           |   | 3          | 48.3                       |
| 1970         | 132.55               | 53.80               | 13.66               | 65.08                           |   |            | 40.6                       |
| 1971         | 134.79               | 57.32               | 12.28               | 65.19                           | 72.37                                   |            | 42.5                       |
| 1972         | 141.64               | 55.49               | 11.89               | 74.26                           | 69.61                                   |            | 39.2                       |
| 1973         | 164.64               | 65.30               | 11.38               | 87.96                           | 70.24                                   |            | 39.7                       |
| 1974         | 236.24               | 95.49               | 11.77               | 128.98                          | 75.73                                   |            | 40.4                       |
| 1975         | 167.53               | 85.65               | 10.63               | 71.26                           | 77.75                                   | 6          | 51.1                       |
| 1976         | 173.30               | 69.03               | 12.82               | 91.46                           | 83.46                                   |            | 39.8                       |
| 1977         | 170.23               | 76.75               | 10.67               | 82.81                           | 85.99                                   |            | 45.1                       |
| 1978         | 155.54               | 68.37               | 12.58               | 74.59                           | 87.33                                   |            | 44.0                       |
| 1979         | 121.65               | 64.88               | 12.36               | 44.41                           | 83.07                                   | 4          | 53.3                       |
| 1980         | 134.37               | 47.99               | 12.07               | 74.31                           | 81.12                                   |            | 35.7                       |
| 1981         | 177.92               | 46.31               | 12.67               | 118.94                          | 79.68                                   |            | 26.0                       |
| 1982         | 156.15               | 47.76               | 11.08               | 97.31                           | 83.40                                   |            | 30.6                       |
| 1983         | 126.57               | 44.69               | 9.99                | 71.90                           | 80.61                                   |            | 35.3                       |
| 1984         | 95.40                | 41.50               | 10.22               | 43.68                           | 75.02                                   | 5          | 43.5                       |
| 1985         | 94.33                | 39.61               | 9.79                | 44.93                           | 70.78                                   |            | 42.0                       |
| 1986         | 90.99                | 37.81               | 9.22                | 43.96                           | 70.72                                   |            | 41.59                      |
| 1987         | 90.83                | 33.84               | 7.88                | 49.12                           | 67.12                                   |            | 37.3                       |
| 1988         | 110.52               | 33.75               | 7.49                | 69.27                           | 60.02                                   |            | 30.5                       |
| 1989         | 119.05               | 36.78               | 7.16                | 75.11                           | 56.85                                   |            | 30.9                       |
| 1990         | 82.41                | 34.99               | 7.04                | 40.39                           | 52.35                                   |            | 42.5                       |
| 1991         | 60.34                | 33.45               | 5.90                | 20.99                           | 49.11                                   | 7          | 55.4                       |
| 1992         | 61.80                | 27.46               | 5.85                | 28.50                           | 46.76                                   |            | 44.49                      |
| 1993         | 69.70                | 27.69               | 6.19                | 35.82                           | 45.60                                   |            | 39.7                       |
| 1994         | 66.88                | 28.45               | 5.65                | 32.79                           | 43.27                                   |            | 42.5                       |
| 1995         | 61.04                | 29.35               | 4.51                | 27.17                           | 37.25                                   | 5          | 48.1                       |
| 1996         | 50.65                | 28.22               | 4.04                | 18.39                           | 29.15                                   | 5          | 55.7                       |
| 1997<br>1998 | 51.63<br>71.35       | 26.25<br>27.77      | 4.46<br>4.85        | 20.92<br>38.72                  | 26.37<br>28.90                          |            | 50.8 <sup>°</sup><br>38.9° |
| 1998         | 53.67                | 29.76               | 5.30                | 18.62                           | 28.90                                   |            | 55.4                       |
| 2000         | 44.58                | 29.70               | 3.78                | 16.39                           | 24.71                                   |            | 54.8                       |
| 2000         | 44.38                | 23.11               | 3.79                | 17.60                           | 22.54                                   |            | 51.9                       |
| 2001         | 41.42                | 23.16               | 3.18                | 15.08                           | 20.82                                   |            | 55.9                       |
| 2002         | 40.87                | 22.60               | 3.15                | 15.11                           | 20.35                                   |            | 55.3                       |
| 2003         | 40.16                | 22.00               | 4.08                | 14.07                           | 19.37                                   | 8          | 54.8                       |
| 2005         | 45.38                | 21.76               | 4.24                | 19.38                           | 16.61                                   | 0          | 47.9                       |
| 2006         | 50.74                | 24.53               | 4.03                | 22.18                           | 17.12                                   |            | 48.3                       |
| 2007         | 49.77                | 25.77               | 4.00                | 20.00                           | 17.63                                   |            | 51.8                       |
| 2008         | 53.17                | 27.51               | 3.85                | 21.82                           | 18.24                                   |            | 51.7                       |
| 2009         | 56.52                | 31.66               | 3.86                | 21.00                           | 19.08                                   |            | 56.0                       |
| 2010         | 43.28                | 25.45               | 3.67                | 14.16                           | 18.94                                   |            | 58.8                       |
| 2011         | 40.81                | 26.04               | 3.61                | 11.17                           | 18.53                                   |            | 63.8                       |
| 2012         | 39.83                | 26.05               | 3.61                | 10.17                           | 17.21                                   | 8          | 65.4                       |
| 2013         | 48.95                | 26.24               | 3.63                | 19.08                           | 16.77                                   |            | 53.6                       |
| 2014         | 49.02                | 30.30               | 3.67                | 15.05                           | 16.06                                   |            | 61.8                       |
| 2015         | 42.39                | 29.50               | 3.77                | 9.12                            | 14.25                                   |            | 69.6                       |
| 2016         | 39.52                | 25.89               | 3.80                | 9.83                            | 12.65                                   |            | 65.5                       |
| 2017         | 38.14                | 24.40               | 3.89                | 9.85                            | 12.04                                   |            | 64.0                       |
| 2018         | 37.68                | 24.81               | 4.02                | 8.85                            | 11.71                                   |            | 65.8                       |
| 2019         | 37.63                | 25.05               | 4.03                | 8.54                            | 11.47                                   | 7          | 66.6                       |
| 2020         | 39.40                | 25.67               | 4.05                | 9.68                            | 10.13                                   |            | 65.2                       |
| 2021         | 45.00                | 26.44               | 3.97                | 14.58                           | 10.06                                   |            | 58.8                       |
| 2022         | 75.00                | 32.90               | 4.46                | 45.64                           | 15.98                                   |            | 43.9                       |
|              | value for the years  |                     |                     |                                 |   |            |                            |



### Real Prices to Processors, Growers, Truckers, and Tomato Paste

(Per Pound of Tomato Paste Equivalent)





### 2023 Processing Capacities by Factory and Sourcing Regions

In 1970 Chris Rufer began Morning Star as a one-truck owner-operator, hauling tomatoes from fields to canneries. Since 1970, Morning Star has grown into the largest tomato processor in the world, processing around 30% of California's processed tomato tonnage. Years of dedication to quality, customer service, and technological innovations have allowed us to become the industry leader in the processed tomato market.



#### Santa Nella, California (Liberty Packing Co.)

Purchased and rebuilt in 2002

- Processing capacity: **1,251** tons/hour Conventional: 718 paste | 112 diced
  - Organic: 200 paste | 120 diced
- **31%** Equivalent tomato paste

#### 300,824 Pounds/hour

Annual potential production of paste approximately **660 mil** pounds.

Annual potential production of diced approximately **540 mil** pounds.



#### PASTE

### Products you can rely on.

In addition to traditional ingredient products, we also offer additional organic products, green tomato products, crushed tomatillos, chile purees, custom formulated tomato products, tomato concentrates, high-fiber tomato pulp, dehydrated fruit and vegetable powders, foodservice and retail pouched and canned tomatoes, and several additional R&D products.

#### Products

Hot Break Paste (26% - 31% NTSS) Cold Break Paste (29% - 37% NTSS) Concentrated Crushed (26% - 31% NTSS) Ground in Puree Puree (1.07) Diced (3/8" to 1" cut) Random Kitchen Cut in Puree

Fire Roasted Diced (1/2" or 3/4" cut) Sun-Dried Tomatoes

#### **Organic Products**

Organic Hot Break Paste (31% NTSS) Organic Cold Break Paste (31% NTSS) Organic Concentrated Crushed (26% - 28% NTSS) Organic Diced (1/2" and 3/4" cut)



300-gallon aseptic bag-in-box



55-gallon aseptic fiber, plastic, and steel drum



30lb bag-in-box (sun-dried) 25lb bag-in-box (sun-dried)

#### Dedicated organic line for all season processing.

Morning Star offers a fully dedicated organic processing line at our Liberty Packing facility. By dedicating an entire processing line to organics, with a paste and diced production capacity of 320 tons/hour, we can consistently deliver high quality organic tomato products all season long. This consistency comes from sourcing our organic tomatoes throughout the season, instead of at the beginning when they may not be at peak quality.

Ask your sales colleague about our extensive line of innovative value-added products.



PASTE





CONC. CRUSHED



**GROUND IN PUREE** 



PUREE







**GREEN DICED** 



**GREEN CRUSHED** 



FIRE ROASTED **GREEN CRUSHED** 



**RED CHILE PUREE** (GREEN CHILE OPTION)



DICED IN JUICE WITH CONCENTRATED TOMATO

FILTERED TOMATO CONCENTRATE (AGED OPTION)



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