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Date: 2018

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Date Range: 1965 - 2017

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Inflation-adjusted prices for paste, tomatoes, hauling, and

processing margins Date Range: 1965 - 2017

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Graph of Exhibit 8

Date Range: 1985 - 2017



#### **2018 California Tomato Paste Processing Capacity**

California produces 96% of the total U.S. processed tomatoes and represents 25% of the world's total production.

Processor	Facility Location	Year Built	Tomato Capacity for Tomato Paste (Tons/Hour)	Equivalent Tomato Paste (Pounds/Hour)
Marketers				
Morning Star Packing Company	Williams	1995	1,353	443,565
Liberty Packing Company	Santa Nella	1975/02	906	297,160
Morning Star Packing Company	Los Banos	1990	665	217,932
Los Gatos Tomato Products*	Huron	1991	501	164,313
Olam Tomato Processors	Lemoore	1990	445	145,782
J.G. Boswell Tomato Company*	Bakersfield	2000	410	134,347
Ingomar Packing Company*	Los Banos	2000	410	134,546
J.G. Boswell Tomato Company*	Corcoran	2008	325	106,716
Ingomar Packing Company*	Los Banos	1983	370	121,369
Pacific Coast Producers*	Woodland	1943/02	295	96,607
Toma-Tek	Firebaugh	1989	270	88,678
Olam Tomato Processors	Williams	1982	251	82,286
Stanislaus Food Products	Modesto	1942	75	24,573
Sub-Total	13		6,277	2,057,875
Remanufacturers				
Campbell Soup	Dixon	1975	303	99,303
Hunt Foods	Oakdale	<1970	205	67,221
Campbell Soup	Stockton	1967	182	59,746
Ragu	Stockton	<1970	196	64,263
Del Monte	Hanford	1976	87	28,518
Sub-Total	5		973	319,051
Total	18		7,250	2,376,926

<sup>\*</sup>Grower owned and controlled processor

#### **Definitions:**

Marketers: plants making paste for the main purpose of selling it to another party

**Remanufacturers:** make paste for use internally

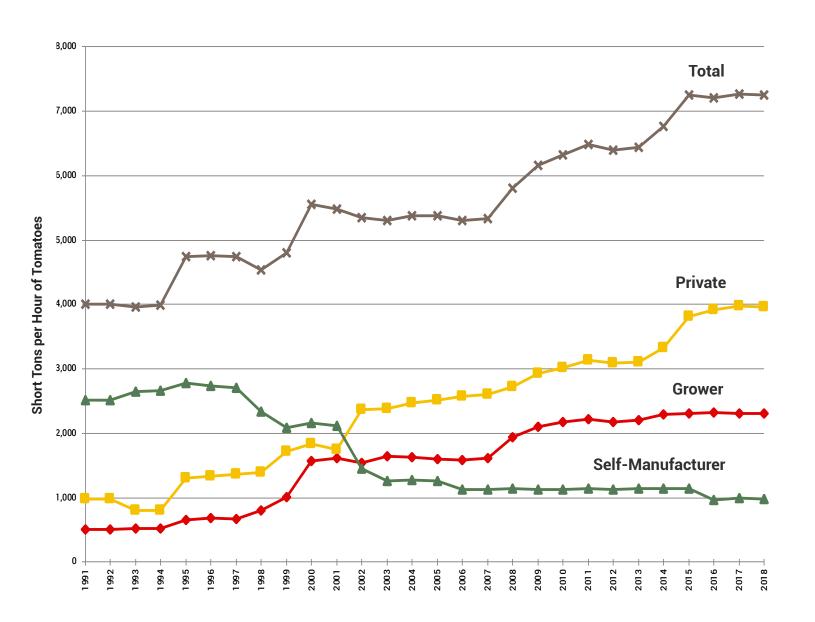


#### Exhibit 1A



#### **Annual Tomato Paste Processing Capacity**

(Short Tons/Hour)



#### **Definitions:**

**Self-Manufacturers:** Companies that make paste predominantly for internal uses

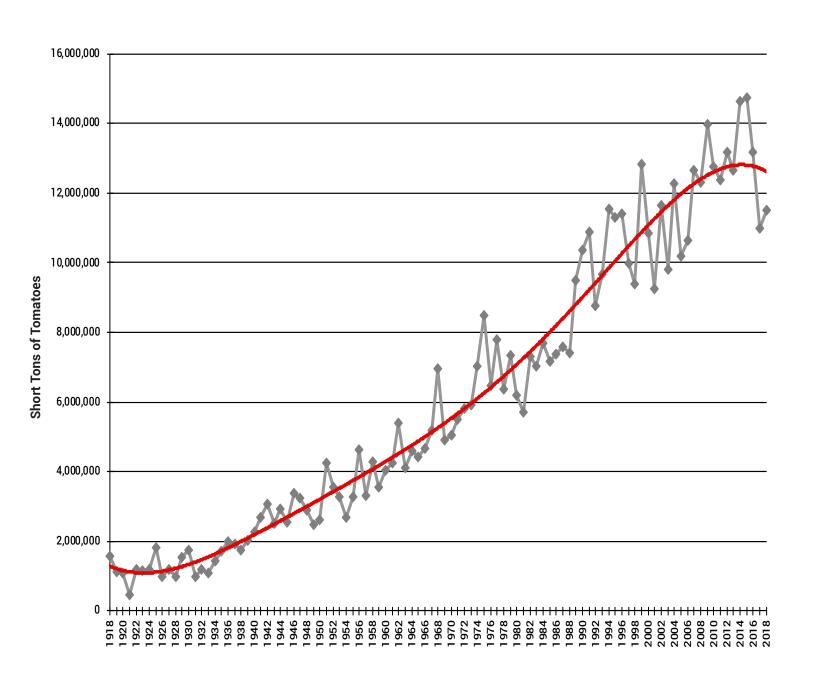
**Private:** Privately held companies that sell paste on the open market **Grower.** Grower-owned companies that sell paste on the open market





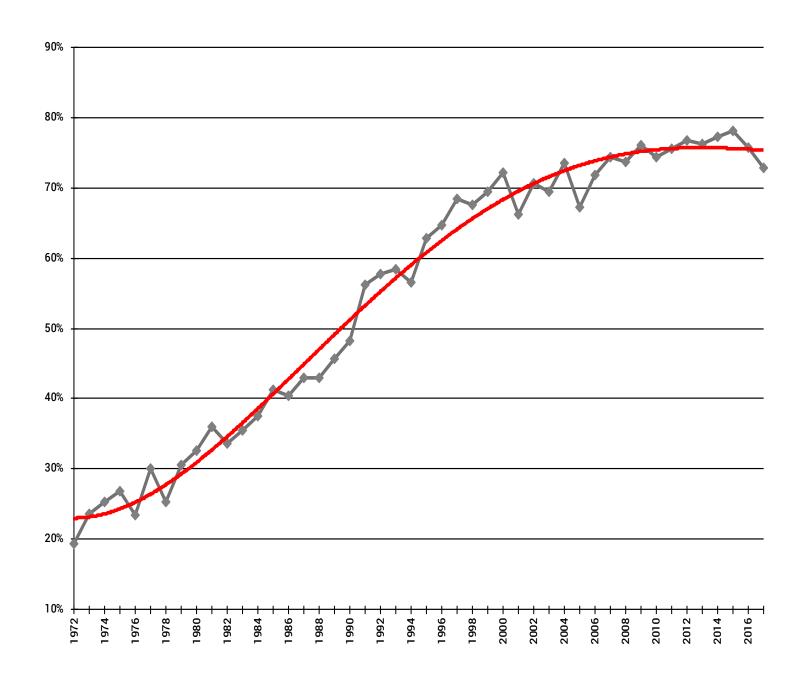
## **Annual U.S. Processing Tomato Production History**

(Crop Projection for 2017)





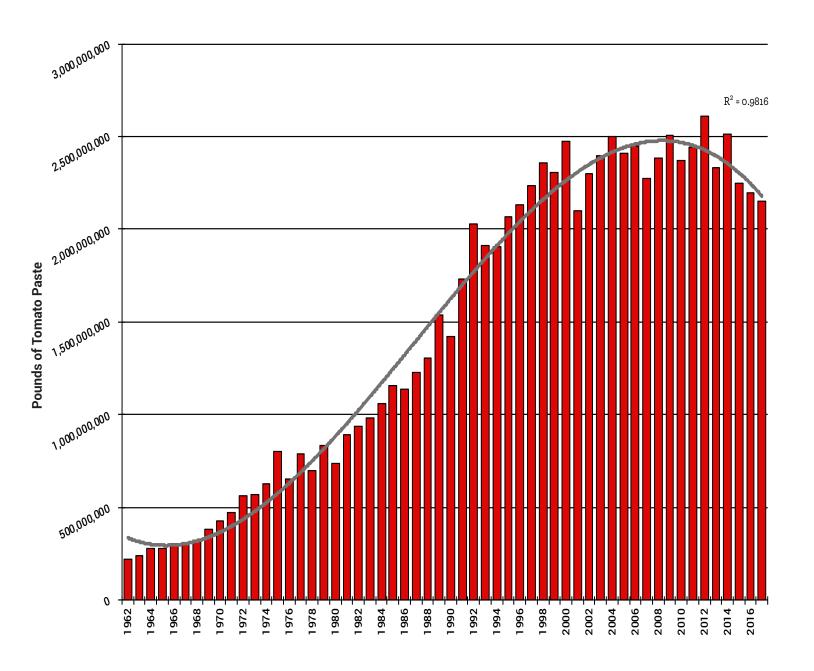
#### Percent of Total California Processing Tomato Crop Packed as Bulk Tomato Paste







#### **U.S. Tomato Paste Consumption**

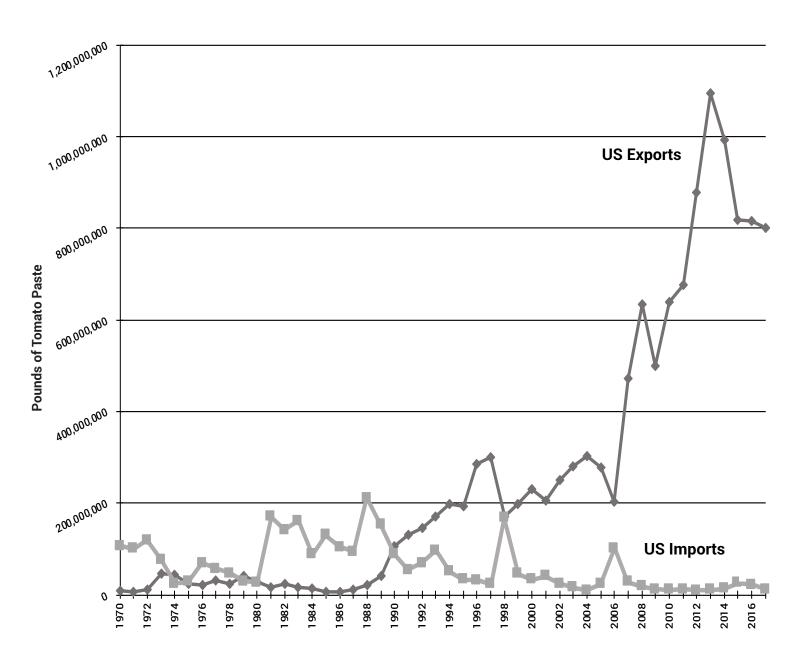






## **U.S. Tomato Paste Imports and Exports**

(Pounds 31% NTSS)





### 2017 Estimated Industry Average Tomato Paste Production Cost

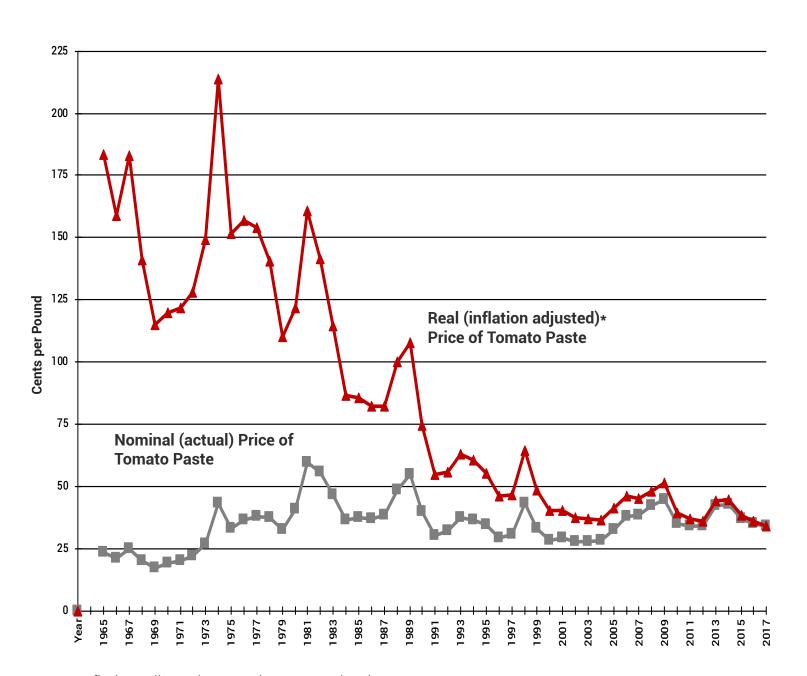
Fixed Expenses	Percent of Cost		
Facility Capital Expenses (Depreciation & ROA)	8.7%		
Insurance & Taxes	0.7%		
Operating Overhead (Administration and R&M)	11.4%		
Variable Expenses	Percent of Cost		
Tomatoes with Fees	48.5%		
Trucking	7.4%		
Seasonal Labor	3.4%		
Boiler Energy	4.3%		
Electricity	1.2%		
Sewage	0.3%		
Supplies & Miscellaneous	1.3%		
Containers	7.9%		
Operating Interest	3.7%		
Selling Costs	1.3%		
Total Expenses	100.0%		





#### **Annual Historical Price of Tomato Paste**

(Cents Per Pound of 31% NTSS)



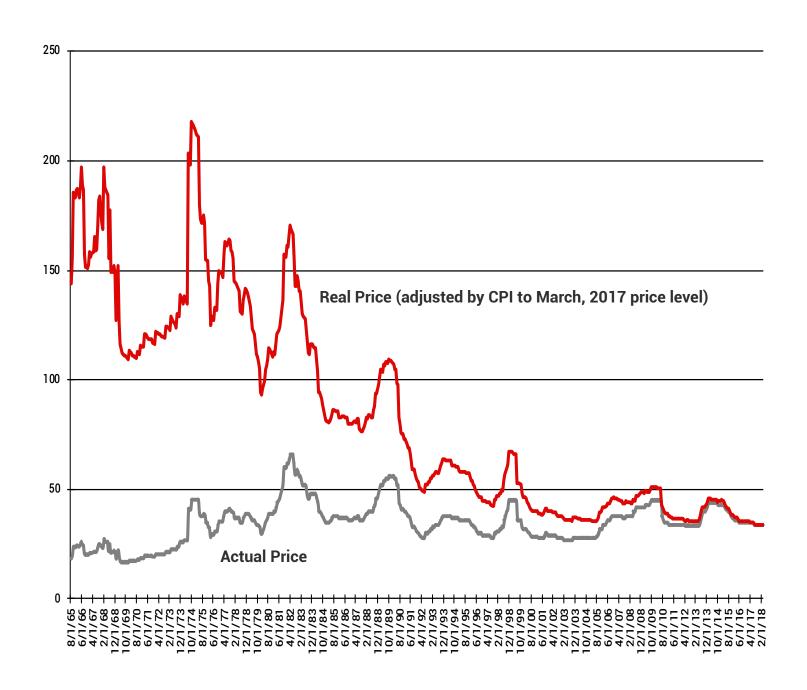
\*Inflation adjusted to March 2017 CPI levels



### Exhibit 7A



### **Monthly Actual and Real Time Prices**





# Tomato Paste Price, Costs, and Processor Margins (in 2017 Prices)

Year	Real Tomato Paste Price	Real Tomato Price	Real Hauling Price	Real Tomato Paste Processing Margin	Real Tomato Paste Processing Margin	Years From Low to Low	Grower Percent of
	(cents/lb)	(cents/lb)	(cents/lb)	(cents/lb)	7 yr trailing avg.		Paste Price
1965	177.29	81.27	14.23	81.79			45.8%
1966	153.53	66.96	13.61	72.96			43.6%
1967	176.55	83.96	13.45	79.14			47.6%
1968	136.06	73.28	12.91	49.87			53.9%
1969	111.22	53.74	12.45	45.03		3	48.3%
1970	115.81	47.01	11.94	56.86			40.6%
1971	117.76	50.08	10.73	56.95	63.23		42.5%
1972	123.74	48.48	10.39	64.88	60.81		39.2%
1973	143.84	57.05	9.94	76.85	61.37		39.7%
1974	206.39	83.43	10.28	112.69	66.16		40.4%
1975	146.37	74.83	9.29	62.26	67.93	6	51.1%
1976	151.41	60.31	11.20	79.90	72.91		39.8%
1977	148.72	67.05	9.32	72.35	75.12		45.1%
1978	135.89	59.73	10.99	65.17	76.30		44.0%
1979	106.28	56.68	10.80	38.80	72.57	4	53.3%
1980	117.39	41.93	10.55	64.92	70.87		35.7%
1981	155.44	40.46	11.07	103.91	69.61		26.0%
1982	136.42	41.72	9.68	85.02	72.87		30.6%
1983	110.58	39.04	8.72	62.81	70.43		35.3%
1984	83.35	36.26	8.93	38.16	65.54	5	43.5%
1985	82.41	34.61	8.55	39.25	61.84		42.0%
1986	79.50	33.03	8.06	38.41	61.78		41.5%
1987	79.36	29.56	6.88	42.92	58.64		37.3%
1988	96.55	29.49	6.55	60.52	52.44		30.5%
1989	104.01	32.13	6.25	65.62	49.67		30.9%
1990	72.00	30.57	6.15	35.29	45.74		42.5%
1991	52.72	29.23	5.15	18.34	42.91	7	55.4%
1992	53.99	23.99	5.11	24.90	40.86		44.4%
1993	60.90	24.19	5.41	31.29	39.84		39.7%
1994	58.43	24.86	4.93	28.64	37.80		42.5%
1995	53.33	25.64	3.94	23.74	32.55		48.1%
1996	44.25	24.66	3.53	16.07	25.47	5	55.7%
1997	45.11	22.93	3.90	18.27	23.04		50.8%
1998	62.34	24.27	4.24	33.83	25.25		38.9%
1999	46.89	26.00	4.63	16.27	24.02		55.4%
2000	38.95	21.33	3.30	14.32	21.59		54.8%
2001	38.87	20.19	3.31	15.37	19.70		51.9%
2002	36.19	20.24	2.78	13.18	18.19		55.9%
2003	35.70	19.75	2.75	13.20	17.78		55.3%
2004	35.09	19.23	3.56	12.29	16.92	8	54.8%
2005	39.65	19.01	3.71	16.93	14.51		47.9%
2006	44.33	21.43	3.52	19.38	14.95		48.3%
2007	43.48	22.51	3.49	17.47	15.40		51.8%
2008	46.46	24.03	3.36	19.06	15.93		51.7%
2009	49.38	27.66	3.37	18.34	16.67		56.0%
2010	37.81	22.24	3.20	12.37	16.55		58.8%
2011	35.66	22.75	3.54	9.37	16.13		63.8%
2012	34.80	22.76	3.63	8.42	14.92	8	65.4%
2013	36.58	22.77	3.57	10.24	13.61		62.2%
2014	43.05	26.20	3.67	13.18	13.00		60.9%
2015	39.00	25.80	3.67	9.53	12.44		66.2%
2016	35.75	23.42	3.43	8.89	11.45		65.5%
2017	34.00	22.07	3.42	8.50	10.83		64.9%

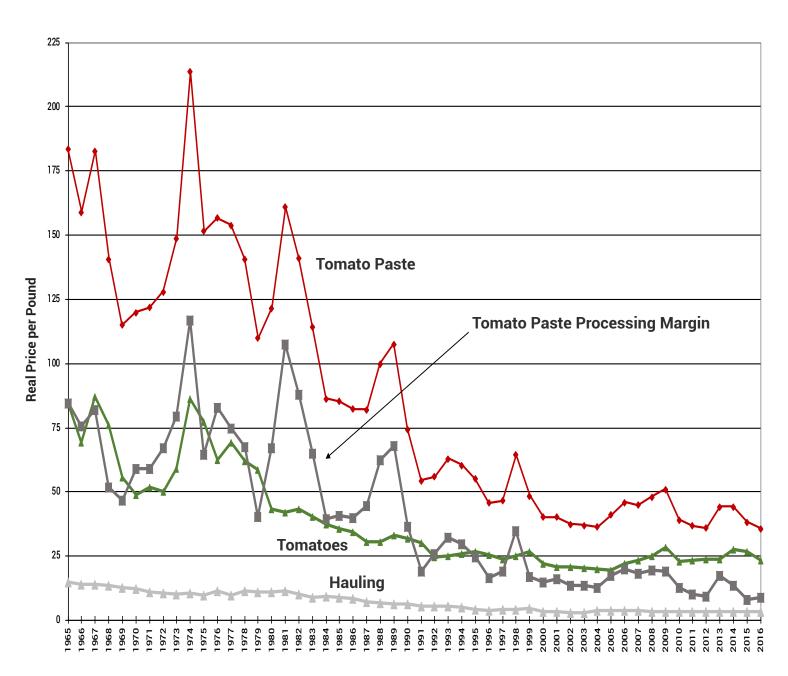


#### Exhibit 8A



# Real Prices to Processors, Growers, Truckers, and Tomato Paste

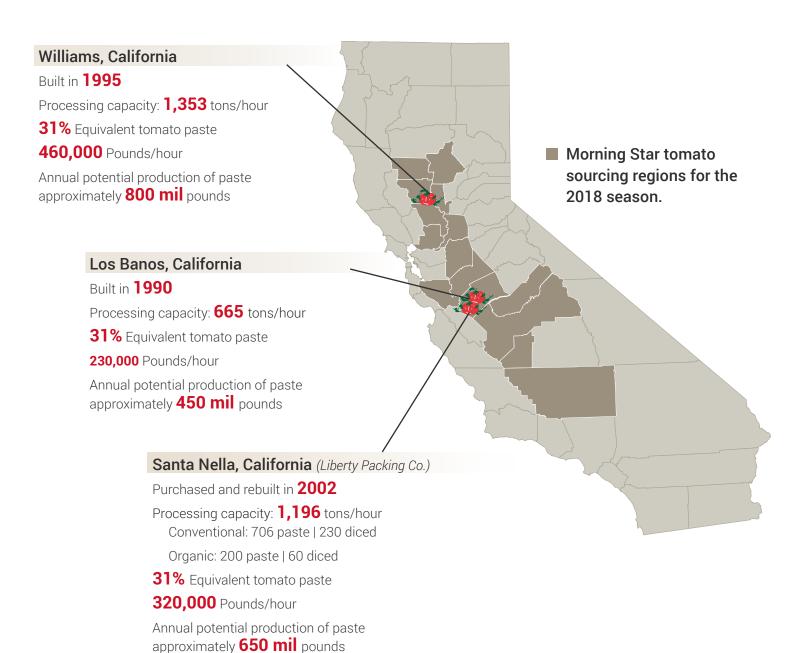
(Per Pound of Tomato Paste Equivalent)





# 2018 Processing Capacities by Factory and Sourcing Regions

The Morning Star Company was founded in 1970 by Chris Rufer. At the time, Rufer was a truck driver hauling tomatoes as a one truck owner-operator. Since 1970, Morning Star has grown into the largest tomato processor in the world, processing around 30% of California's processed tomato tonnage. Years of dedication to quality, customer service, and technological innovations have allowed us to become the industry leader in the processed tomato market.



Annual potential production of diced approximately **500 mil** pounds

#### Products you can rely on.

In addition to traditional ingredient products, we also offer organic products, green tomato products, chili sauce, ketchup, custom formulated tomato products, high-fiber tomato pulp, tomato pomace, sun-dried tomato powder, foodservice and retail pouched tomatoes, foodservice and retail canned tomatoes.



#### Products.

Hot Break Paste (31% NTSS)

Cold Break Paste (31% and 37% NTSS)

Diced (3/8" to 1" cut)

Fire Roasted Diced (1/2" to 3/4" cut)

Concentrated Crushed (26% and 28% NTSS)

Ground in Puree

Puree (1.07)

**Sun-Dried Tomatoes** 

Sull-Diled Totalatoes

#### Packaging.

300-gallon aseptic bag-in-box

55-gallon aseptic fiber or steel drum

30lb bag-in-box (sun-dried)

25lb bag-in-box (sun-dried)

